













## **VE Day** May 8, 1945











## **VE Day**

### May 8, 2015













## **VE Day**May 8, 2020

#### 75<sup>th</sup> Anniversary of World War II Commemoration Act Authorizing Department of Defense Support

**PUBLIC LAW 115-433** 

"To thank and honor veterans of World War II...for their service and sacrifice on behalf of the United States and to thank and honor the families of these veterans...

"To educate the public about the history of World War II..."

(a) COMMUNORATIVE PROGRAM AUTHORIZED—The Secretary of Defense shall conduct a program to commemorate the 75th anniversary of World War II In conducting the commemorative program, the Secretary shall support and facilitate other programs and activity belong 1.5 cm.

"To pay tribute to the contributions made on the home front by the people of the delivered by the delivered by the people of the delivered by the delivered by the people of the delivered by the delivered by the people of the delivered by the delivered by the delivered by the delivered by the people of the delivered by the delivered

Stage and to trans, and noner the farmines of these vectorists. (2) To calculate the public about the instern of World War II and highlight the service of the Armed Farces during World War II and the contributions of Federal agreeines and governmental and nongovernmental originalizations that served with or in support of, the Armed Forces.

(3) To pay tribute to the contributions made on the homefront by the people of the United States during World War-

44) To recognize the contributions and sacrifices made before the filters of the United States during World War II 15). To remember the Holocount, the annihilation 6,000,000 Jews by the Nizi regime, and to pay tribute the Allied tropps, who laborated Nizi concentration camp.

during World War II

(c) NAMES AND SYMBOLS —The Secretary of Defense shall have
the ada and exclusive right to use the name "The United State

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## **Arsenal of Democracy**Our Objectives

- 1. Flawlessly execute fly-over of a diverse array of historic World War II aircraft over the National Mall to commemorate the end of the war in Europe and in the Pacific
- 2. Honor and pay tribute to our nation's "Greatest Generation"
- 3. Bring World War II veterans to Washington, D.C., by working with U.S. airlines using a modified "Honor Flight" template
- 4. Incorporate this fly-over into the dedication of the Dwight D. Eisenhower National Memorial
- 5. Utilize corporate and individual donations to fully execute the flyover
- 6. Use the fly-over and the mobilization of the "Arsenal of Democracy" as a catalyst for a "National Aerospace STEM Weekend"

## **Arsenal of Democracy**

### Working Relationships/ Engagements

- Friends of the WWII Memorial
- Airlines (Honor Flights)
- Department of Defense
- Dept of Veterans Affairs
- Smithsonian Institution
- Air Line Pilots Association
- Hawaii 75<sup>th</sup> Commemoration Committee

#### **Executive Committee**

- Pete Bunce, General Aviation Manufacturers Association
- Hank Coates, Commemorative Air Force
- John Cudahy, International Council of Air Shows
- Mike Ginter
- Paul Rinaldi, National Air Traffic Controllers Association



## **Arsenal of Democracy Supporting Organizations**

**AirCorps Aviation** Air Force Association Air & Space Magazine Air Line Pilots Association America's Warrior Partnership American Airpower Museum Canadian Warplane Heritage Museum **Culpeper Regional Airport Dakota Territory Air Museum Eisenhower Memorial Commission Experimental Aircraft Association** Friends of the National WW II Memorial Lib. of Congress Veterans History Project **Manassas Regional Airport** Military Officers Association of America

**National Aeronautic Association** National Aviation Hall of Fame National Business Aviation Assn. National D-Day Memorial National Defense Industrial Assn. National Guard Assn of the U.S. **Navy Mutual Aid Association Pearl Harbor Aviation Museum** Reserve Officers of America Smithsonian Air & Space Museum **USS Missouri Memorial Association** The Elizabeth Dole Foundation Veterans Airlift Command Women in Aviation International **Wounded Warrior Project** 

## **Arsenal of Democracy**Timeline of Fly-over Activities

Five days of special events and programs, including, but not limited to:

#### Wednesday, May 6

- STEM Day at Culpeper & Manassas Airports
- Media flights

#### Thursday, May 7

- Mass practice flight to hold points
- Victory Gala at historic Hangar 7 at Ronald Reagan National Airport

#### Friday, May 8

 World War II Victory
 Commemoration Fly-over at 11:30 a.m. ET

#### Saturday, May 9

- Back-up weather day for fly-over
- STEM programs and rides at Culpeper & Manassas Airports
- Warbird static display at National Air & Space Museum's Udvar-Hazy Center in suburban Virginia
- STEM program at the Smithsonian National Air & Space Museum in Washington, DC

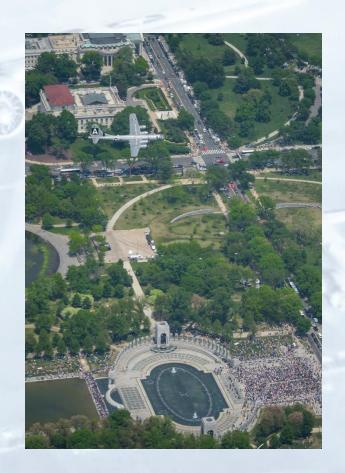
#### Sunday, May 10

STEM Day at Udvar-Hazy Center



## **Arsenal of Democracy Fly-over Overview**

- 100-minute National Mall fly-over sequence
- 100+ planes representing the major battles of World War II, from the Battle of Britain through the final air assault on Japan, concluding with a missing man formation
- Formations in two-minute intervals





### **Arsenal of Democracy Order of Formations**

- Trainers (26x L-Bird, PT-17, PT-19, T6, C-45, 15. Long Range Fighters (8x P-51) Tiger Moth)
- Civil Air Patrol (6x L-5, L-16, L-4)
- Battle of Britain (4x Spitfire, 4x Hurricane)
- Sinking of the Bismarck (1x Swordfish)
- Pearl Harbor/Flying Tigers (4x P-40)
- Doolittle Raid (8x B-25)
- Battle of Midway (2x SBD, 2x PBY)
- Guadalcanal (2x FM-2, 1x P-39)
- 9. Attacking Berlin (2x Mosquito)
- 10. Yamamoto Intercept (4x P-38)
- 11. Battle of the Atlantic (1x PB4Y-2)
- 12. Clandestine Operations (1x Lysander)
- 13. Dam Busters (1x Lancaster)
- 14. Ploesti Raids (1x B-24)

- 16. Big Week B-17 (5x B-17)
- 17. D-Day (5x C-47)
- 18. Air Battle Over Chichijima (4 x TBM)
- 19. Battle of Leyte Gulf (1x SB2C, 1x F-6F)
- 20. Battle of the Bulge (1x A-26, 3x P-47)
- 21. Iwo Jima (4x F4Us/F2G)
- 22. The Hump Transports (1x C-46, 1x C-54, 1x C-69, 1x C-47)
- 23. Final Offensive Japan (2x B-29)
- 24. Missing Man (1x Spitfire, 1x FM-2, 1x F4U, 1x P-51)
- \* All four engine bombers and C-47s at Manassas Airport (HEF)
- \* All other warbirds at Culpeper Airport (CJR)

## Aerial photograph of AoD Flight Route over National Mall



## **Arsenal of Democracy Attendance/Press Coverage**



With attendance on the National Mall reported to be in excess of 75,000 and an equal number watching from different locations along the flight route, the 2015 Arsenal of Democracy Fly-over captured the attention of both the Washington, DC metropolitan area and the nation



With a longer lead time, a record of success and prospective spectators who are now familiar with the event, organizers expect a much larger crowd in 2020



And with an extensive, ambitious marketing and public relations plan, we expect press and social media coverage at both the local and national levels to be three to four times more extensive that it was in 2015

## Victory Gala at Reagan National Airport

On Thursday, May 7, historic Hangar 7 at Ronald Reagan Washington National Airport will be the site of our pre-fly-over Victory Gala...a unique opportunity to hear first-hand accounts of World War II battles and experiences from the veterans themselves.

Arsenal of Democracy Fly-over participants and supporters will use the evening to honor our nation's Greatest Generation and set the scene for the historic event over the Nation's Capital.







## **Dedication**Dwight D. Eisenhower National Memorial

- Dedicating the new Memorial on May 8, 2020
- Being constructed across from the Smithsonian National Air and Space Museum, adjacent to Independence Avenue, S.W.
- A special formation of C-47
   aircraft that each participated in
   D-Day paradrops will fly over the
   memorial, including the C-47
   "That's All Brother" that was the
   first to drop paratroopers during
   the Normandy invasion.





# 2015 Arsenal of Democracy Fly-over Video may be viewed at:

http://ww2Fly-over.org/photos/









## **Arsenal of Democracy Sponsorship Opportunities**

Presenting Sponsor S	OLD \$	1,000,000
Air Chief Marshall	\$	600,000
Fleet Admiral	\$	500,000
Corps Commander	\$	300,000
Air Division	\$	150,000
Wing Commodore	\$	75,000
Wing Commander	1 4 5	50,000
Squadron Commande	\$	25,000
Flight Leader	\$	10,000



### **Presenting Sponsorship: \$1,000,000**

#### **Benefits to include:**

- Prominent visibility as the "Presenting Sponsor" of the 75th Commemoration of the and of White print, electronic communications and material
- Social media activation
- Special press release a pointing Proceeding Sponsor" of 75th Commemoration
- Special recention with commemoration celebrities
- 50 Reserve sea a all ff to sponsored Commemoration events
- Priority seating for Arsenal of Democracy ly-our at the National WWII Memorial
- Five seats in WWII warbird to participate in historic Washington DC flyover aircraft
- Opportunity to deliver message of welcome and tribute at key Commemoration events
- Customized opportunities to support the individual events in Washington DC or in Hawaii are available at all
- Five flags flown over the U.S. Capitol Mall and Pearl Harbor

- High visibility in all marketing and informational materials produced to commemorate the 75<sup>th</sup> and of World War II, including:
  - D.C. and how a supplemental by the bound of the bound of
  - Logo on promotional and marketing materials circulated to military and civilian the made mublications and identified print deleting in marchs
    - Full-page annount ment of in a special supplement on the commemoration of the end of WWII
    - Nest lead that pert with link on the home part of the part ment action website
    - Banner recognition and mc sign in the sponsor page with link to organization's website
    - Sponsor logo on invitation to all official Commemoration events



### Air Chief Marshall Sponsorship: \$600,000

#### **Benefits will include:**

**RECOGNITION** – Air Chief Marshall Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual Fly-over

**PERSONAL INVOLVEMENT** -- Opportunity for three (3) designees to be on board participating aircraft as honorary crew members during the actual fly-over or on the practice flight or on an alternate date during the week's activities

VICTORY GALA – Air Chief Marshall Sponsors will receive recognition from the dais during the May 7 Victory Gala and in signage and other printed materials. In addition, Air Chief Marshall Sponsors will receive four (4) tables (seating a total of 40 guests) in a preferred location at the Gala

**PRIORITY SEATING** – Air Chief Marshall Sponsors and guests will be invited to watch the historic fly-over at the National WWII Memorial on May 8 with a private narrator from forty (40) reserved seats in prime location at the Memorial

**COMMEMORATION** – Air Chief Marshall Sponsors will receive four (4) U.S. flags flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the fly-over.

**VISIBILITY** -- Prominent recognition as an "Air Chief Marshall Sponsor" of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on planned promotional and marketing materials circulated to military- and civilian-themed publications and identified print and electronic channels
- Logo featured on aircraft spotter cards handed out to fly-over spectators and featured in the May, 2020 issue of *Smithsonian Air & Space Magazine*
- Sponsor will be featured on <a href="www.airspacemag.com">www.airspacemag.com</a>
  and <a href="www.Smithsonian.com">www.Smithsonian.com</a> for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor's website where branded World War II content can be featured



### Fleet Admiral Sponsorship: \$500,000

#### **Benefits will include:**

**RECOGNITION** – Fleet Admiral Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over

**PERSONAL INVOLVEMENT** -- Opportunity for two (2) designees to be on board participating aircraft as honorary crew members during the actual fly-over or on the practice flight or on an alternate date during the week's activities

VICTORY GALA – Fleet Admiral Sponsors will receive recognition from the dais during the Thursday, May 7 Victory Gala and in signage and other printed materials. In addition, Fleet Admiral Sponsors will receive three (3) tables (seating a total of 30 guests) in a preferred location at the Gala

**PRIORITY SEATING** – Fleet Admiral Sponsors and guests will be invited to watch the historic fly-over at the National WWII Memorial on May 8 with a private narrator from thirty (30) reserved seats in prime location at the National World War II Memorial

**COMMEMORATION** – Fleet Admiral Sponsors will receive three (3) U.S. flags flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the fly-over

**VISIBILITY** -- Prominent recognition as a "Fleet Admiral Sponsor" of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Logo featured on aircraft spotter cards handed out to fly-over spectators and featured in the May, 2020 issue of Smithsonian Air & Space Magazine
- Sponsor will be featured on <u>www.airspacemag.com</u> and <u>www.Smithsonian.com</u> for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor's website where branded World War II content can be featured



### **Corps Commander Sponsorship: \$300,000**

#### **Benefits will include:**

**RECOGNITION** – Corps Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over

PERSONAL INVOLVEMENT -- Opportunity for company CEO or other designee to be on board a participating aircraft as an honorary crew member during the actual fly-over or on the practice flight or on an alternate date during the week's activities

**VICTORY GALA** – Corps Commander Sponsors will receive recognition from the dais during the Thursday, May 7 Victory Gala and in signage and other printed materials. In addition, Corps Commander Sponsors will receive two (2) tables (seating a total of 20 guests) in a preferred location at the Gala

PRIORITY SEATING – Corps Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from twenty (20) reserved seats in prime location

**COMMEMORATION** – Corps Commander Sponsors will receive two (2) U.S. flags flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the Arsenal of Democracy Fly-over

**VISIBILITY** -- Prominent recognition as a "Corps Commander Sponsor" of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Logo featured on aircraft spotter cards handed out to fly-over spectators and featured in the May, 2020 issue of Smithsonian Air & Space Magazine
- Sponsor will be featured on www.airspacemag.com and www.Smithsonian.com for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor's website where branded World War II content can be featured



### Air Division Sponsorship: \$150,000

#### **Benefits will include:**

**RECOGNITION** – Air Division Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over

**PERSONAL INVOLVEMENT** -- Opportunity for company CEO or other designee to be on the ground at Culpeper Airport with more than 70 of the rarest and most historically significant aircraft in the world as the pilots prepare for the fly-over

**VICTORY GALA** – Air Division Sponsors will receive recognition from the dais during the Thursday, May 7 Victory Gala and on signage and other printed materials. In addition, Air Division Sponsors will receive two (2) table (seating a total of 20 guests) in a preferred location at the Gala

**PRIORITY SEATING** – Air Division Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from fifteen (15) reserved seats in prime location at the Memorial

**COMMEMORATION** – Air Division Sponsors will receive one (1) U.S. flag flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the Arsenal of Democracy Fly-over

**VISIBILITY** -- Prominent recognition as a "Air Division Sponsor" of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Sponsor will be featured on <u>www.airspacemag.com</u> and <u>www.Smithsonian.com</u> for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor's website where branded World War II content can be featured



### Wing Commodore Sponsorship: \$75,000

#### **Benefits will include:**

**RECOGNITION** – Air Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over

PERSONAL INVOLVEMENT -- Opportunity for company CEO or other designee to be on the ground at Culpeper Airport with more than 70 of the rarest and most historically significant aircraft in the world as the pilots prepare for the fly-over

**VICTORY GALA** – Air Commander Sponsors will receive recognition from the dais during the Thursday, May 7 Victory Gala and on signage and other printed materials. In addition, Air Commander Sponsors will receive one (1) table (seating a total of 10 guests) in a preferred location at the Gala

**PRIORITY SEATING** – Air Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from ten (10) reserved seats in prime location at the Memorial

**COMMEMORATION** – Air Commander Sponsors will receive one (1) U.S. flag flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the Arsenal of Democracy Fly-over

VISIBILITY -- Prominent recognition as a "Air Commander Sponsor" of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Sponsor will be featured on www.airspacemag.com and www.Smithsonian.com for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor's website where branded World War II content can be featured



#### Wing Commander Sponsorship: \$50,000

#### **Benefits will include:**

**RECOGNITION** – Wing Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over

**VICTORY GALA** – Wing Commander Sponsors will receive recognition from the dais during the May 7 Victory Gala and on signage and other printed materials. In addition, Wing Commander Sponsors will receive one (1) table (seating a total of 10 guests) at the Gala

**PRIORITY SEATING** – Wing Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from six (6) reserved seats in at the Memorial

**VISIBILITY** -- Prominent recognition as a "Wing Commander Sponsor" of the Arsenal of Democracy 75th World War II Victory Commemoration Flyover in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Sponsor will be featured on <u>www.airspacemag.com</u> and <u>www.Smithsonian.com</u> for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor's website where branded World War II content can be featured



### **Squadron Commander Sponsorship: \$25,000**

#### **Benefits will include:**

**RECOGNITION** – Squadron Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over

**VICTORY GALA** – Squadron Commander Sponsors will receive recognition from the dais during the May 7 Victory Gala and on signage and other printed materials. In addition, Squadron Commander Sponsors will receive six (6) seats at the Gala

**PRIORITY SEATING** – Squadron Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from four (4) reserved seats in at the Memorial

**VISIBILITY** -- Prominent recognition as a "Squadron Commander Sponsor" of the Arsenal of Democracy 75th World War II Victory Commemoration Flyover in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Sponsor will be featured on <u>www.airspacemag.com</u> and <u>www.Smithsonian.com</u> for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor's website where branded World War II content can be featured



### Flight Leader Sponsorship: \$10,000

#### **Benefits will include:**

**RECOGNITION** – Squadron Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over

**VICTORY GALA** – Squadron Commander Sponsors will receive recognition from the dais during the May 7 Victory Gala and on signage and other printed materials. In addition, Squadron Commander Sponsors will receive two (2) seats at the Gala

**PRIORITY SEATING** – Squadron Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from two (2) reserved seats in at the Memorial

**VISIBILITY** -- Prominent recognition as a "Squadron Commander Sponsor" of the Arsenal of Democracy 75th World War II Victory Commemoration Flyover in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Sponsor will be featured on <u>www.airspacemag.com</u> and <u>www.Smithsonian.com</u> for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor's website where branded World War II content can be featured



## **Residual Support**

Sponsorship and philanthropic support will be used by the organizers of the Arsenal of Democracy Fly-over to plan and execute the May 7 Victory Gala and May 8 fly-over.

Residual funds available at the conclusion of the commemoration, if any, will be allocated by action of the Executive Committee of the Arsenal of Democracy Fly-over to support historic and STEM-oriented programming conducted by organizations such as the National Air and Space Museum and the Friends of the National World War II Memorial







#### **Reply Form**

in support of the event

Donor (as you would like to appear in printed materials	)	
Contact Person		
City, State, Zip		
Phone	Email	
Credit Card Number	Expiration Date	
Cardholders signature		
□ \$600,000 Air Chief Marshall Sponsor □ \$300,000 Corps Commander Sponsor	☐ \$500,000 Fleet Admiral Sponsor ☐ \$150,000 Air Division Sponsor	Make checks payable to "Arsenal of Democracy and mail to:
□ \$75,000 Commodore Sponsor □ \$25,000 Squadron Commander Sponsor	□ \$50,000 Wing Commander Sponsor □ \$10,000 Flight Leader Sponsor	Arsenal of Democracy 1400 K Street, NW, Suite 801
☐ I/we cannot attend, but would like to ma	ke a contribution of \$	Washington, DC 20005

The Arsenal of Democracy is a 501(c)(3) organization established under the sponsorship of the Commemorative Air Force. Tax ID 74-1484491

Please email this form to ww2Flyover@gmail.com For more information, call 202-393-1500 or visit www.WW2Flyover.org