



**HONORING THE GREATEST GENERATION**

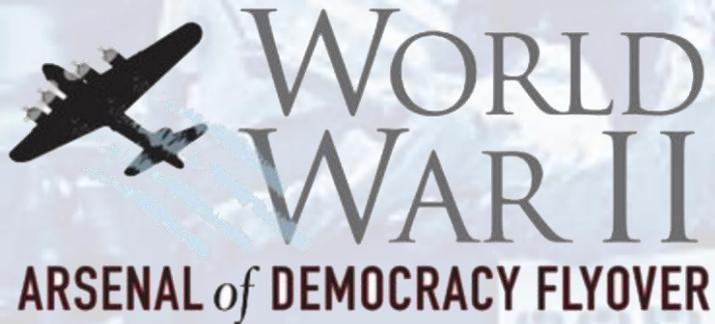
# Commemorating the 75<sup>th</sup> Anniversary of the End of WWII

## *The Commemoration Bookend Events*

*Remembering Victory in Europe – May 7 – 10, 2020 Washington DC*

*Remembering the Signing of the instrument of Surrender – August 29 – September 2, 2020*

*Pearl Harbor, Hawaii*



# 75<sup>th</sup> Anniversary of World War II Commemoration Act

## PUBLIC LAW 115-433

S. 3661

One Hundred Fifteenth Congress  
of the  
United States of America

AT THE SECOND SESSION

Began and held at the City of Washington on Wednesday,  
the third day of January, two thousand and eighteen

### An Act

To provide for a program of the Department of Defense to commemorate the 75th anniversary of World War II.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

#### SECTION 1. SHORT TITLE.

This Act may be cited as the "75th Anniversary of World War II Commemoration Act".

#### SEC. 2. PROGRAM TO COMMEMORATE 75TH ANNIVERSARY OF WORLD WAR II.

(a) **COMMEMORATIVE PROGRAM AUTHORIZED.**—The Secretary of Defense shall conduct a program to commemorate the 75th anniversary of World War II. In conducting the commemorative program, the Secretary shall support and facilitate other programs and activities of the Federal Government, State and local governments, and not-for-profit organizations in commemoration of the 75th anniversary of World War II. The Secretary shall conduct the commemorative program in accordance with applicable Department of Defense policy and using resources available to the Secretary, including amounts in the Fund under subsection (d).

(b) **COMMEMORATIVE ACTIVITIES AND OBJECTIVES.**—The commemorative program may include activities and ceremonies to achieve the following objectives:

- (1) To thank and honor veterans of World War II, including personnel who were held as prisoners of war or listed as missing in action, for their service and sacrifice on behalf of the United States and to thank and honor the families of these veterans.
- (2) To educate the public about the history of World War II and highlight the service of the Armed Forces during World War II and the contributions of Federal agencies and governmental and nongovernmental organizations that served with, or in support of, the Armed Forces.
- (3) To pay tribute to the contributions made on the home front by the people of the United States during World War II.
- (4) To recognize the contributions and sacrifices made by the allies of the United States during World War II.
- (5) To remember the Holocaust, the annihilation of 6,000,000 Jews by the Nazi regime, and to pay tribute to the Allied troops who liberated Nazi concentration camps during World War II.

(c) **NAMES AND SYMBOLS.**—The Secretary of Defense shall have the sole and exclusive right to use the name "The United States

S. 3661—3

The Secretary of Defense shall prohibit the solicitation of any voluntary services if the nature or circumstances of such solicitation would compromise the integrity or the appearance of integrity of any program of the Department of Defense or of any individual involved in the program.

(2) **REIMBURSEMENT OF INCIDENTAL EXPENSES.**—The Secretary may provide for reimbursement of incidental expenses incurred by a person providing voluntary services under this subsection. The Secretary shall determine which expenses are eligible for reimbursement under this paragraph.

(f) **CONSULTATION WITH DIRECTOR OF THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM.**—In designating the commemorative program conducted under this section, the Secretary of Defense shall consult with the Director of the United States Holocaust Memorial Museum.

(g) **FINAL REPORT.**—

(1) **REPORT REQUIRED.**—Not later than 60 days after the end of the commemorative program established by the Secretary of Defense under subsection (a), the Secretary shall submit to Congress a report containing an accounting of—

(A) all of the funds deposited into and expended from the Fund;

(B) any other funds expended under this section; and

(C) any unobligated funds remaining in the Fund.

(2) **TREATMENT OF UNOBLIGATED FUNDS.**—Unobligated amounts remaining in the Fund as of the end of the commemorative period shall be held in the Fund until transferred by law.

(h) **LIMITATION ON EXPENDITURES.**—Total expenditures from the Fund, using amounts appropriated to the Department of Defense, may not exceed \$5,000,000 for fiscal year 2019 or for any subsequent fiscal year to carry out the commemorative program.

(i) **SUNSET.**—

(1) **COMMEMORATIVE PROGRAM.**—The commemorative program shall terminate on December 31, 2021.

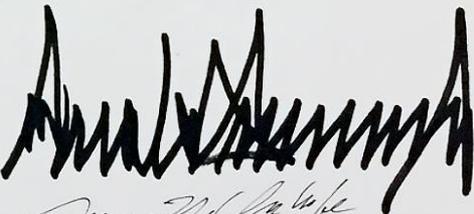
(2) **FUND.**—The Fund shall terminate 60 days after the termination of the commemorative program.

  
Speaker of the House of Representatives, pro tempore

APPROVED

JAN 10 2019

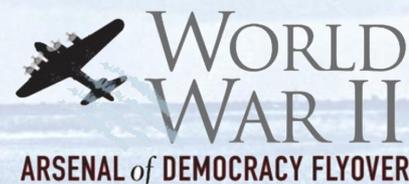
  
Vice President of the United States and  
Acting President of the Senate, pro tempore


Signed into Law January 10, 2019

# The Commemoration Mission

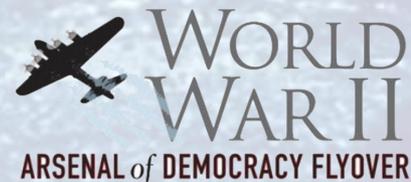
- **“To thank and honor veterans of World War II, including personnel who were held as prisoners of war or listed as missing in action, for their service and sacrifice on behalf of the United States and to thank and honor the families of these veterans.”**
- **“To educate the public about the history of World War II and highlight the service of the Armed Forces during World War II and the contributions of federal agencies and governmental and nongovernmental organizations that served with or in support of the Armed Forces.”**
- **“To pay tribute to the contribution made on the home front by the people of the United States during World War II.”**
- **“To recognize the contributions and sacrifices made by the allies.”**
- **“To remember the Holocaust.”**



# Commemoration Leadership:

As outlined by the special legislation activating the commemoration of the 75<sup>th</sup> anniversary of the end of WWII, the following individuals and organizations have joined together to lead the commemoration effort.

- Arsenal for Democracy Leadership Team
- Hawaii Commemoration Committee



# 2020 Commemoration Events:

Washington, D.C. May 7-10 / Pearl Harbor, Hawaii August 29-September 2

## *Salute Their Service, Honor Their Hope*

**From the proclamation of Peace in Europe through the date cementing Peace in the Pacific, the overarching vision recalls these words:**

“It is my earnest hope, and indeed the hope of all mankind, that from this solemn occasion a better world shall emerge out of the blood and carnage of the past -- a world founded upon faith and understanding, a world dedicated to the dignity of man and the fulfillment of his most cherished wish for freedom, tolerance, and justice.” General Douglas MacArthur, September 2, 1945

Aligning with the sequence of history, and coming full circle, we will honor the 75<sup>th</sup> anniversary of the end of WWII with two signature events that highlight the 1945 May 8 celebration of the end of fighting in Europe and the 1945 September 2 signing of the instrument of surrender in the very harbor where the war began for our country.

A historic flyover the skies of Washington DC will include over 100 WWII warbird aircraft representing the United States and the British Commonwealth and other key allies, documenting the major battles of the global conflict. Over a period of 5 days, inclusive of the flyover and international ceremony held at the WWII Memorial, education and public programming will honor veterans, inspire youth, and remind the world of the commitments to global peace and friendship that followed WWII.

In Hawaii, the multi-day commemoration will include education and public programs that culminate with representatives of the signing nations gathering on the deck of the Battleship Missouri on September 2 now moored in Pearl Harbor. The event will be open to the public at no charge.



# ARSENAL OF DEMOCRACY

75<sup>th</sup> World War II Victory Commemoration Flyover

Washington, D.C.

May 8, 2020



# Arsenal of Democracy – Historic Aerial Parade

- 100-minute Capitol Mall flyover sequence
- 100-plus planes representing the major battles of World War II, from the Battle of Britain through the final air assault on Japan, concluding with a missing man formation
- Trainers followed by over 20 historically sequenced Warbird formations
- Formations in two-minute intervals



# Arsenal of Democracy — Order of Formations

- Trainer Formations (26x L-Birds, PT-17s, PT-19s, T-6s, C-45, Tiger Moths)
  - Civil Air Patrol (6x L-5s, L-16s, L-4s)
  - Battle of Britain (4x Spitfires, 4x Hurricanes)
  - Sinking of the Bismarck (1s Swordfish)
  - Pearl Harbor/Flying Tigers (4x P-40s)
  - Doolittle Raid (8x B-25s)
  - Battle of Midway (2x SBDs, 2x PBVs)
  - Guadalcanal (2x FM-2s, 1x P-39)
  - Attacking Berlin (2x Mosquitos)
  - Yamamoto Intercept (4x P-38s)
  - Battle of the Atlantic (1x PB4Y-2)
  - Clandestine Operations (1x Lysander)
  - Dam Busters (1x Lancaster)
  - Ploesti Raids (1x B-24)
  - Long-Range Fighters (8x P-51s)
  - Big Week B-17s (Six B-17s)
  - D-Day (5x C-47s)
  - Air Battle over Chichijima (4x TBMs)
  - Battle of Leyte Gulf (1x SB2C, 1x F-6F)
  - Battle of the Bulge (1x A-26, 3x P-47s)
  - Iwo Jima (4x F4Us, F2Gs)
  - The Hump Transports (1x C-46, 1x C-54, 1x C-69, 1x C-47)
  - Final Offensive Japan (2x B-29s)
  - Missing Man (1x Spitfire, 1x FM-2, 1x F4U, 1x P-51)
  - Dam Busters (1x Lancaster)
- All Four-Engine Bombers and all Transports at Manassas Regional Airport (KHEF); All other warbirds at Culpeper Regional Airport (KCJR)

# Arsenal of Democracy – Timeline

**Five days of special events and programs including, but not limited to:**

## **Wednesday, May 6**

- STEM days at Culpeper & Manassas Airports and media flights

## **Thursday, May 7, 2015**

- Mass practice flights
- Victory Gala at Ronald Reagan National Airport's Historic Hangar 7

## **Friday, May 8, 2015**

- 11:30 a.m. ET: World War II Commemoration Victory Flyover

## **Saturday, May 9**

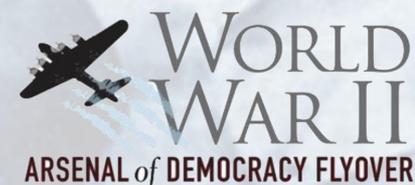
- Backup weather day
- STEM program and rides at Culpeper & Manassas Airports
- STEM program at the Smithsonian National Air & Space Museum in Downtown Washington
- STEM Day at the National Air & Space Museum Udvar-Hazy

## **Sunday, May 10**

- STEM Day at the National Air & Space Museum Udvar-Hazy

# Dwight D. Eisenhower National Memorial

- Dedicating the Memorial on May 8, 2020
- Being constructed across from Smithsonian National Air and Space Museum, adjacent to Independence Avenue, S.W.
- A special formation of C-47 aircraft that each participated in D-Day paratroops will fly over the new memorial, including the C-47 “That’s All Brother” that was the first to drop paratroopers during the Normandy invasion.





**August 29 – September 2, 2020**  
**Concluding Events**  
**Pearl Harbor, Hawaii**

# Pearl Harbor, Hawaii — Surrender on the USS Missouri:

The historic signing ceremony of the Japanese Instrument of Surrender, the written agreement that formalized the surrender of the Empire of Japan and marked the end of World War II, took place on the USS Missouri, moored in Tokyo Bay. It is fitting that this historic ship is now permanently anchored in Pearl Harbor, bow facing the memorial erected to honor those forever entombed within the sunken USS Arizona and all those lost in the December 7, 1941 attack on Pearl Harbor.

It is significant that the final ceremony marking the 75<sup>th</sup> commemoration of the end of WWII be held at the USS Missouri, moored in Pearl Harbor, the site of the attack that triggered America's entry into the global conflict.

The ceremony on September 2, 1945, presided over by General Douglas MacArthur, began at 9:02 AM on what is now called the "Surrender Deck" of the USS Missouri. Representatives from the Empire of Japan, the United States of America, the Republic of China, the United Kingdom of Great Britain and Northern Ireland, the Union of Soviet Socialist Republics, the Commonwealth of Australia, the Dominion of Canada, the Provisional Government of the French Republic, the Kingdom of the Netherlands, and the Dominion of New Zealand all signed the document.

*"It is my earnest hope, and indeed the hope of all mankind, that from this solemn occasion a better world shall emerge out of the blood and carnage of the past — a world founded upon faith and understanding, a world dedicated to the dignity of man and the fulfillment of his most cherished wish for freedom, tolerance, and justice."*

— General Douglas MacArthur, September 2, 1945



# Pearl Harbor, Hawaii — Commemoration Theme

The theme for this historic tribute and commemoration, *Salute Their Service, Honor Their Hope*, provides the foundation for programs and events that will pay tribute to those who gave the ultimate sacrifice in restoring peace to the world and bring awareness to future generations of their own responsibility to carry forward the legacy of all men and women who serve.

Held in the heart of Pearl Harbor, participants will have the unique opportunity to stand on the hallowed ground of an American WWII battlefield and on the deck of the Mighty Mo, a historic and national treasure that forever stands as a beacon for peace.



# Pearl Harbor, Hawaii – Timeline of Events

**Five days of special events and programs including, but not limited to:**

## **Saturday, August 29**

- Welcome Dinner (Pearl Harbor Aviation Museum)

## **Sunday, August 30**

- Film premiere with WWII Foundation Pearl Harbor Aviation Museum

## **Monday, August 31**

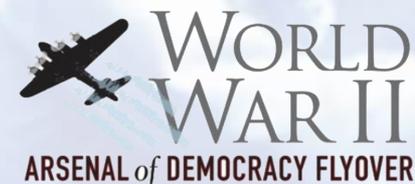
- Formal Commemoration Banquet on the Pier - Battleship Missouri

## **Tuesday, September 1**

- Commemoration public activities and programs – Battleship Missouri
- Youth experience and International Exchange – Battleship Missouri

## **Wednesday, September 2**

- Official Commemoration ceremony and veteran tribute – Battleship Missouri



# 75<sup>th</sup> Commemoration National Sponsorship Opportunities

Presenting	\$1,000,000
Diamond	\$750,000
Platinum	\$500,000
Gold	\$250,000
Silver	\$100,000
Bronze	\$50,000
Supporter	\$25,000
Partner	\$10,000

Customized opportunities to support the individual events in Washington DC or in Hawaii are available at all levels.



# Presenting Sponsorship: \$1,000,000

## Bob & Dolores Hope Foundation/Bob Hope Legacy

### Benefits to include:

- Prominent visibility as the “Presenting Sponsor” of the 75th Commemoration of the end of WWII, print, electronic communications and materials)
- Social Media Activation
- Special press release announcing “Presenting Sponsor” of 75th Commemoration
- Special reception with commemoration celebrities
- 50 Reserved seats at all official, sponsored Commemoration events
- Priority seating at the National WWII Memorial
- Five seats on the third and participate in Historic Washington, DC Flyover air
- Opportunity to deliver message of welcome and tribute at key Commemoration events
- 50 sets of all official commemoration products—coin, hat, shirt other
- Attraction tickets for distribution to identified guests and/or veterans good through 2021
- Five flags flown over the U.S. Capitol Mall & Pearl Harbor

### Prominent logo placement on the following:

- Logo prominently displayed at all commemorative events in D.C. Metro and Hawaii areas
- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- The cover of a Commemoration Program\
- Full Page Announcement Ad in a special supplement on the Commemoration of the end of WWII
- Masthead placement with link on the homepage of the Commemoration website
- Banner recognition and inclusion in the sponsor page with link to organization’s website
- Sponsor logo on invitation to all official Commemoration events

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Customized opportunities to support the individual events in Washington DC or in Hawaii are available at all



# Diamond Sponsorship: \$750,000

## **Benefits to include:**

- Prominent visibility as the “Diamond Sponsor” of the 75th Commemoration of the end of WWII, (print, electronic communications and materials)
- Social Media Activation
- Special press release announcing “Diamond Sponsor” of the 75th Commemoration of the end of WWII Hawaii effort
- 40 reserved seats at all official commemoration events
- Four seats in WWII warbird to participate in Historic Washington DC flyover aircraft
- 40 sets of official commemoration products – coins, hats, shirts....
- Attraction tickets for distribution to identified guests and/or veterans good through 2021
- Four flags flown over the U.S. Capitol Mall & Pearl Harbor

Customized opportunities to support the individual events in Washington DC or in Hawaii are available at all levels.

## **Prominent logo placement on the following:**

- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Commemoration Program back page
- Half-Page Announcement Ad in a special supplement on the Commemoration of the end of WWII
- Placement with link on the homepage of the Commemoration website
- Banner recognition and inclusion in the sponsor page with link to organization’s website
- Sponsor name on official Commemoration event invitations



# Platinum Sponsorship: \$500,000

## Benefits to include:

- Prominent visibility as the “Platinum Sponsor” of the 75th Commemoration of the end of WWII, (print, electronic communications and materials)
- Social Media Activation
- Special press release announcing “Platinum Sponsor” of the 75th Commemoration of the end of WWII Hawaii effort
- 30 reserved seats at all official commemoration events
- Three seats in WWII warbird to participate in Historic Washington DC flyover aircraft
- 30 sets of official commemoration products – coins, hats, shirts....
- Attraction tickets for distribution to identified guests and/or veterans good through 2021
- Three flags flown over the U.S. Capitol Mall & Pearl Harbor

Customized opportunities to support the individual events in Washington DC or in Hawaii are available at all levels.

## Prominent logo placement on the following:

- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Commemoration Program back page
- Half-Page Announcement Ad in a special supplement on the Commemoration of the end of WWII
- Placement with link on the homepage of the Commemoration website
- Banner recognition and inclusion in the sponsor page with link to organization’s website
- Sponsor name on official Commemoration event invitations



# Gold Sponsorship: \$250,000

## Benefits to include:

- Visibility as “Gold Sponsor” of the 75th Commemoration of the end of WWII (print, website, electronic communications and materials)
- Social Media Activation
- Joint press release announcing all sponsors of the Hawaii region 75<sup>th</sup> commemoration of the end of WWII
- 20 Reserved seats at all commemoration events and programs
- Two seats in WWII warbird to participate in Historic Washington DC flyover aircraft
- 20 sets of official commemoration products – coins, hats, shirts....
- Attraction tickets for distribution to identified guests and/or veterans good through 2021
- Two flags flown over the U.S. Capitol Mall & Pearl Harbor

Customized opportunities to support the individual events in Washington DC or in Hawaii are available at all levels.

## Prominent logo placement on the following:

- Name on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Name inclusion in the Commemoration Program
- Half-Page Announcement Ad in a special supplement on the Commemoration of the end of WWII
- Website placement with link on the homepage of the Commemoration website
- Recognition and inclusion in the sponsor page with link to organization’s website
- Name on official Commemoration invitations



## Silver Sponsorship: \$100,000

### Benefits to include:

- Listing as “Silver Sponsor” of the 75th Commemoration of the end of WWII
- Listing on planned promotional and marketing materials circulated to military and civilian themed publications
- Social Media Activation
- Inclusion in special press release announcing “Sponsors” of the 75th Commemoration of the end of WWII activities
- 10 Reserved seats at all official Commemoration events
- Website links from official commemoration site
- One seat in WWII warbird to participate in Historic Washington DC flyover aircraft
- 10 sets of official commemoration products – coins, hats, shirts....
- Attraction tickets for distribution to identified guests and/or veterans good through 2021
- One flag flown over the U.S. Capitol Mall & Pearl Harbor

Customized opportunities to support the individual events in Washington DC or in Hawaii are available at all levels.

## Bronze Sponsorship: \$50,000

### Benefits to include:

- Listing as “Bronze Sponsor” of the 75th Commemoration of the end of WWII
- Listing on planned promotional and marketing materials circulated to military and civilian themed publications
- Social Media Activation
- Inclusion in special press release announcing “Sponsors” of the 75th Commemoration of the end of WWII activities
- 5 Reserved seats at all official Commemoration events
- 5 sets of official commemoration products – coins, hats, shirts
- Attraction tickets



## Supporter Sponsor: \$25,000

### Benefits to include:

- Listing as "Supporter Sponsor" of the 75th Commemoration of the end of WWII
- Listing on planned promotional and marketing materials circulated to military and civilian themed publications
- Inclusion in special press release announcing "Sponsors" of the 75th Commemoration of the end of WWII activities
- Reserved seating for 4 guests at all official Commemoration events
- Website links from official commemoration site  
Customized opportunities to support the individual events in Washington DC or in Hawaii are available at all levels.

## Partner Sponsor: \$10,000

### Benefits to include:

- Listing as "Partner Sponsor" of the 75th Commemoration of the end of WWII
- Listing on planned promotional and marketing materials circulated to military and civilian themed publications
- Inclusion in special press release announcing "Sponsors" of the 75th Commemoration of the end of WWII activities
- Reserved seating for 2 guests at all official Commemoration events



# 75<sup>th</sup> Commemoration — Sponsoring Organizations

- Air Force Association
- AirCorps Aviation
- Air & Space Magazine
- Air Force Association
- Air Line Pilots Association
- America's Warrior Partnership
- American Airpower Museum
- Canadian Warplane Heritage Museum
- Culpeper Regional Airport
- Dakota Territory Air Museum
- Dwight D. Eisenhower Memorial Commission
- Experimental Aircraft Association
- Friends of the National World War II Memorial
- Library of Congress Veterans History Project
- Manassas Regional Airport
- Military Officers Association of America National Aeronautic Association
- National Aviation Hall of Fame
- National Aeronautic Association
- National Aviation Hall of Fame
- National Business Aviation Association
- National D-Day Memorial
- National Defense Industrial Association
- National Guard Association of the U.S.
- Navy Mutual Aid Association
- Pearl Harbor Aviation Museum
- Reserve Officers of America
- Smithsonian Air & Space Museum
- USS Missouri Memorial Association
- The Elizabeth Dole Foundation
- Veterans Airlift Command
- Women in Aviation International
- Wounded Warrior Project



# Residual Support

Sponsorship and philanthropic support will be applied as required by the planning and execution committees of the 75<sup>th</sup> Commemoration of the end of WWII or as directed by the donor.

Designation or endorsement as an official sponsor of the Commemoration, use of logo or trademarked properties to be directed to the official 75<sup>th</sup> Commemoration Committee.

Residual funds available at the conclusion of the commemoration, if any, will be allocated by action of the 75<sup>th</sup> Commemoration Committees in support of the follow historic and programmatic directions with focus on STEM impact and historic/memorial significance:

National Air and Space Museum • WWII Memorial • USS Missouri Memorial Association  
• Pearl Harbor Aviation Museum

## SPONSORSHIP POINTS OF CONTACT

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